

"The people whose first instinct is to smile when you make eye contact with them are earth's great treasures" -- Unknown

# Tender Loving Care

December 2016



infant massage usa®  
"It's amazing!"

## Happy Holidays!

*"The ornament of a house is the friends who frequent it. There is no event greater in life than the appearance of new persons about our hearth, except it be the progress of the character which draws them." --Ralph Waldo Emerson*

From all of us at IMUSA, we hope you enjoy the magic of the season and the special time with your family. We wish you a very happy holiday season and a peaceful and prosperous new year!

## Amazon Smile Contributions

Every little bit counts! If you've been using Amazon Smile for all your Amazon orders, you've made an impact! If you log on to Amazon and look under the search bar, it should say Supporting: Infant Massage USA. If you click on that, you can see what your personal contribution has been to IMUSA, simply by shopping as your normal would! For more about Amazon Smile, or to start contributing, click [here](#).

## This issue:

- Happy Holidays!
- Amazon Smile Contributions
- 8 Things to Remember...
- How an Infant's Brain Decodes Social Behavior
- Quick Notes

## Recalls

Aria Child Strollers

Figi Christmas Tins

Bingo Deals Chicken Toys

Lexibook Baby Bath Seat

## Trainings



Refer a friend to a training near him/her! For more dates, click [here](#).

[Oklahoma City, OK](#); January 31  
[Ramona, CA](#); February 16  
[Portland, OR](#); March 17  
[Concord, NC](#); March 20  
[Chicago, IL](#); March 21  
[Hickory, NC](#); March 31

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## 8 Things to Remember About Child Development

From the *Center on the Developing Child*

## Conferences

### **Association of Maternal & Childhood Health Programs (AMCHP):**

[Annual](#)

[Conference](#); Kansas City, MO:

March 4-7, 2017

### **Association for Prenatal & Perinatal Psychology & Health (APPAH):**

[20th International](#)

[Congress](#); San Diego, CA:

November 30-December 3, 2017

### **World Association for Infant Mental Health (WAIMH):**

[16th](#)

[World Congress](#); Rome, Italy:

May 26-30, 2018

Building on a well-established knowledge base more than half a century in the making, recent advances in the science of early childhood development and its underlying biology provide a deeper understanding that can inform and improve existing policy and practice, as well as help generate new ways of thinking about solutions. In this important list, featured in the [From Best Practices to Breakthrough Impacts](#) report, the Center on the Developing Child sets the record straight about some aspects of early child development. [Read More...](#)

## How an Infant's Brain Decodes Social Behavior

By Vimala McClure, Founder

Skin sensitivity is the earliest-developed and most fundamental functions of the body. Nurturing stimulation of the skin is, in fact, essential for adequate organic and psychological development, both for animals and for human beings.

## Helpful Links

- [CSEFEL](#)  
[CDC: Learn the Signs Act Early](#)
- [International Association of Infant Massage](#)
- [Mothering](#)  
[NCAST](#)  
[National Resource Center](#)  
[Zero to Three](#)

When asked what he thought of infant massage, anthropologist Ashley Montagu commented, "People don't realize that communication for a baby, the first communications it receives and the first language of its development, is through the skin. If only most people had realized this they would have all along given babies the kind of skin stimulation they require." [Read More...](#)

To read this and other articles by our founder, click [here](#).

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## Quick Notes

### Happy Holidays from Child Trends!

Young children who are read to regularly by family members experience multiple benefits. These include boosts in their literacy development, as well as social-emotional gains, and increased likelihood of later overall school success.

### Baby Photoshoot Fails

Have you ever tried to take a cute picture of your kids only to have your expectations come nowhere close to reality? Check out [these](#) hilarious Pinterest-inspired photo-ops that failed hilariously.

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