

Tender Loving Care

May 2014



infant massage usa®
"It's amazing!"

Lack of Bond Affects Babies in the U.S.

by Vimala McClure



Shockingly, new studies confirm that four out of ten babies born in the U.S. do not form a strong bond with either parent. In the late 70s, there was an upsurge of interest in birth and bonding, with parents choosing home births, rooming-in at hospital births, and learning Infant Massage and other things that

brought parents and infants together. But unfortunately, that progress has decreased as time went on, in spite of the upsurge of programs like Infant Massage.

According to a study at Princeton University, 40 percent of infants in the U.S. live in fear or distrust of their parents, and that translates into aggressiveness, defiance and hyperactivity as they grow into adults. Of that number, 25 percent don't bond with their parents because the parents aren't responding to their needs. A tragic 14 percent find their parents so distressing that they avoid them whenever possible. [Read More](#)

This issue:

- Lack of Bond article
- Colic Cure
- *For Our Babies* Book Review
- CEIM Spotlight: Rachel Rainbolt
- Attachment Conference
- Fussy Baby Workshop

Membership Info

Are you listed correctly on the Infant Massage USA website [directory](#)? If you'd like to add or update your directory information, [email](#) us. If you're not listed at all, please include a copy of your CEIM certificate in your email.

Amazon Smile



A Cure for Colic?

Survey Reminder

If you haven't already taken the newsletter [survey](#), please consider doing so by May 23. Results of this survey will be used to better serve you and provide quality content for future newsletters.

Between 20 and 25 percent of parents have a baby suffering from colic. According to a recent study in [JAMA Pediatrics](#), probiotics given in the first three months of life may reduce colic, spit-up and constipation. Parents in the study "reduced the onset of functional gastrointestinal disorders and reduced private and public costs for the management of this condition." Dr. William Sears (coauthor of *The Baby Book*) recommends a baby-safe probiotic, but parents should consult their pediatrician for dosing recommendations.



Recalls

Summer Infant Monitor Rechargeable Batteries

J.Crew Baby Coveralls

J.P. Boden Boys' Pajamas

BedHead Pajamas

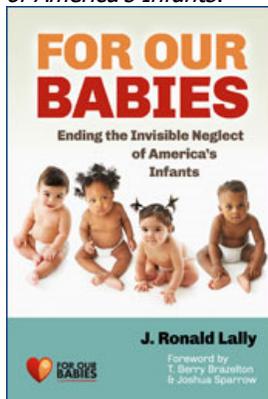
Easter Baskets from Christmas Tree Stores

H&M Girls' Leggings

For our Babies: Ending the Invisible Neglect of America's Infants

review by Julie Weatherstone for WAIMH

For our Babies: Ending the Invisible Neglect of America's Infants is a new book by J. Ronald Lally, Co-Director of the Center for Child & Family Studies at WestEd in Sausalito, California. The book is a clarion call to reform current policies and practices to protect and nurture babies in ways that increase their chances for healthy development. *For Our Babies: Ending the Invisible Neglect of America's Infants*.



- * Describes how current policies are failing infants and toddlers
 - * Includes testimony from developmental psychologists, child care providers, and health and mental health professionals
 - * Shares the hopes, worries, and frustrations of American parents
 - * Provides recommended supports and services as well as economic justification for investing early
- "This book will bring to light the harmful aspects of America's treatment of its babies that have been invisible to most of us. It will share research about recently discovered sensitive periods in infant development, during which particular environments and experiences are needed to prevent developmental damage..."

[Read More](#)

Conferences

Child Life Council; [32nd Annual Conference on Professional Issues](#); New Orleans, LA; May 22-25

WAIMH; [14th World Congress](#); Edinburgh, Scotland; June 14-18

Head Start; [12th National Research Conference on Early Childhood](#); Washington, D.C.; July 7-9

IAIM: [Educational Conference & General Assembly](#); Costa Rica; October 16-21

Lifespan Learning Institute; [Cultivating Loving Connections](#); Los Angeles, CA; January 31, 2015

CEIM Spotlight: Rachel Rainbolt

Helpful Links

Q: How long have you been a CEIM?

Over five years

Q: How frequently do you have classes?

I have classes once a week

(Sensational Baby group and private classes and my Soothing Slumber workshop).

Q: What's been the most effective way to get parents in your classes?

Networking with all of the birth and baby professionals in my area and Yelp reviews, along with working to build my brand in my community with things like published articles, books, advocacy, and media appearances

Q: What resources do you use that are the most helpful?



The Sensational Baby Educator Booklet is definitely my most utilized resource. I am so very excited for all CEIMs to have access to this resource, which can really help you to take the infant massage class to a whole new level that profoundly supports parents in their journey. I am also grateful to have my Sage Parenting library to which to refer parents for additional inspiration and empowerment (my books Sage Parenting, Sage Breastfeeding & Beyond, Sage Nighttime Parenting, Sage Homeschooling, and my Soothing Slumber video).



[International Association of Infant Massage](#)

- [Healthy Mothers, Healthy Babies](#)
- [National Resource Center](#)
- [NCAST](#)
- [Mothering](#)
- [CSEFFEL](#)
- [Zero to Three](#)

You can read more about Rachel at her website sageparenting.com

TOUCH
HAS A
MEMORY

—JOHN KEATS—

Attachment Conference



On March 14-16 Suzanne P. Reese, IAIMT attended the Annual Interpersonal Neurobiology Conference, commonly known as the Attachment Conference. She met several of the presenters, including Sir Richard Bowlby, who is an [Honorary Board Member](#) to IMUSA. "I found Bowlby's presentation to be of significant interest in that it reflects subtleties of our work in infant massage." Read more about Reese's experience in the IAIM [International newsletter](#). Copies of some presentations and lots of research are available [on this website.](#)

Fussy Baby Workshop

The Erikson Institute's Fussy Baby Network and Infant Massage USA are partnering to offer a one-of-a-kind, two-day, advanced training continuing education workshop for Certified Instructors of Infant Massage (CEIMs).

The workshop will be on August 11 & 12 in Springfield, Virginia. Read more about the details [here](#).



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