

"What is done in love is done well." -- Vincent Van Gogh

Tender Loving Care

October 2016



infant massage usa[®]
"It's amazing!"

IMUSA Website Gets New Look

Have you seen IMUSA's new [website](#)? Be sure to stop by and see the new look!

IMUSA Board of Directors - Seeking New Board Members for 2017

This issue:

- IMUSA Website Gets New Look
- IMUSA Seeking New Board Members
- "Experience of Touch"
- "Moms' Language Affects How Infants Cry"
- "Cancer Isn't All in Your Genes"
- Quick Notes

Recalls

Buckle Onku Baby Carrier

Babies 'R' Us
Pacifier Clips

Dazzling Toys
Chicken Toy

Trainings



Refer a friend to a training near him/her!
For more dates, click [here](#).

[Spartanburg, SC](#); October 13
[Harrisonburg, VA](#); October 27
[West Melbourne, FL](#); November 10
[Pittsburgh, PA](#); November 15
[Northampton, MA](#); November 29
[Tucson, AZ](#); December 1
[Morristown, NJ](#); December 6
[Springfield, VA](#) (DC

Serving on the Board of Directors for IMUSA is a great way to help fulfill our mission to bring nurturing touch to families and communities. As a board member you will have the opportunity to shape our organization by partnering with other board members, sharing ideas and taking on responsibilities that keep us running and growing!

Expectations of a board member

- Be a current member of IMUSA (CEIM certification is not required) - A basic associate membership is available to all and is \$35 per year, a full CEIM membership is \$75 per year
- Serve on the Board for a minimum of 2 years
- Be available for our monthly Board conference call with flexibility for additional calls as determined
- Participate as an officer or on a committee
- Attend our 2 day Annual Board meeting in person (February 18-19, 2017/ Feb 17-20 with travel days). Location to be determined. Travel costs at board member expense

Skills we are looking for

- Non-profit experience, non-profit board experience
- Marketing
- Public relations
- Communications
- Fund raising /Grant writing
- Webinar development
- Specialty content expertise in areas such as infant health care, child life, rehabilitation, infant mental health

Application Process

Board member applications can be requested from Kristine Snell, Chair of the Nomination committee kristine.snell@infantmassageusa.org should be prepared to provide a resume, one professional letter of reference, a short biography and a personal statement regarding motivation to become a board member. **Application deadline : November 1, 2016**

Follow Up

Applicants will receive an email confirming receipt of their application .
Qualified applicants will be contacted to schedule a Nomination Committee phone interview.

Voting

- The Slate of Candidates will be presented to the membership for voting by 11/28/16
- Voting closes 12/15/16
- Board Candidates will be contacted by 12/20/16
- Board member announcement will be announced to membership 12/21/16

Thank you for your consideration and for sharing this with colleagues. We look forward to adding to our board for 2017!

area);
7

December

Conferences

Prevent Child Abuse

America: [National Conference for America's Children](#); Cincinnati, Ohio:
October 17-20

International Association of Infant Massage (IAIM):[Educational Conference & General Assembly](#)

; Paris, France: October 24- November 1, 2016

Zero to Three: [Annual Conference](#)

New Orleans, Louisiana: December 7-9, 2016

Helpful Links

- [CSEFEL](#)
- [Healthy Mothers, Healthy Babies](#)
- [International Association of Infant Massage](#)
- [Mothering](#)
- [NCAST](#)
- [National Resource Center](#)
- [Zero to Three](#)

Best wishes,
Justine Tutuska, MPH, LMT, CEIM, IAIMT
Board President, Infant Massage USA

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and Amazon will make
a donation to:

IMUSA

Get started

amazon smile

Experience of Touch: Research Points to a Critical Role

By Daniel Goleman for [The New York Times](#)

The experience of being touched, new research shows, has direct and crucial effects on the growth of the body as well as the mind.

Touch is a means of communication so critical that its absence retards growth in infants, according to researchers who are for the first time determining the neurochemical effects of skin-to-skin contact.

The new work focuses on the importance of touch itself, not merely as part of, say, a parent's loving presence. The findings may help explain the long-noted syndrome in which infants deprived of direct human contact grow slowly and even die. [Read More...](#)

This article was originally posted on the Infant Massage USA [Facebook Page](#). Be sure to Like the page to read this and other articles like it.

Moms' Language Affect How Infants Cry

By Vimala McClure

An interesting study finds that babies' crying has melodic patterns that are influenced by their mother's language. During the last quarter

of pregnancy, the babies get ample opportunity to become acquainted with their “mother language.”

Kathleen Wermke, professor at the University of Wurzburg in Germany, says, “Building blocks for the development of the future language are acquired from the moment of birth, and not only when infants begin to babble, or to produce their first words.”

This phenomenon seems to be especially apparent in tonal languages like Mandarin—China’s official language—or Lamnso, the language of the Nso in Cameroon—where pitch and pitch fluctuation determine the meaning of words. [Read More...](#)

To read this and other articles by our founder, click [here](#).

Cancer ISN'T All in Your Genes

By Fiona Macrae for *Daily Mail*

Most cases of cancer are down to unhealthy lives, rather than bad genes, doctors said last night.

They said that factors in the world around us, from diet, to sunlight, cigarettes and disease, play a far bigger role in fuelling cancer than dodgy DNA.

Up 90 per cent of cancer cases would be wiped up if all these triggers could be avoided.

Dr Emma Smith, of Cancer Research UK, said: ‘Healthy habits like not smoking, keeping a healthy weight, eating a healthy diet and cutting back on alcohol are not a guarantee against cancer, they do dramatically reduce the risk of developing the disease.’ [Read More...](#)

Quick Notes

Conference Reminder

The IAIM 2016 Educational Conference & General Assembly has sold out. If you'd like to be put on the waitlist, fill out [this form](#) to be notified when a space has become available.

Conference Opportunities

Are you going to the Prevent Child Abuse America: National Conference for America's Children? Do you live near Cincinnati, Ohio?

OR

Are you going to the Zero to Three Annual Conference? Do you live near New Orleans, Louisiana?

If so, IMUSA will be hosting a booth at both locations. Please stop by, share your experiences, and provide your support!

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Contact email: jacque.godwin@infantmassageusa.org



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