

"May you be proud of the work you do, the person you are, and the difference you make" -Unknown

Tender Loving Care

September 2014



infant massage usa®
"It's amazing!"

IAIM International Conferences: An Insider's View

As many of you know, the next IAIM International Conference is October 16-21 in Costa Rica. To get an idea of what to expect from a conference, we caught up with Olga Morris, CEIM, IAIMT.

Q: How long have you been a CEIM? How long have you been a trainer?

I have been a CEIM since 1991 when I first took my training. I have a trainer since June 2009.



Q: How many IAIM international conferences have you been to? Where were they?

Four; first in 2002 in Budapest, Hungary as Chapter Rep from the USA. Then in 2006 to Barcelona, Spain where I started my process to become a trainer. Then 2008 here in Denver, Colorado where Vimala and Audrey both were able to attend! Then London, England in 2010 and I'm looking forward to Costa Rica next month!

Q: Why do you attend the conferences?



They are wonderful opportunities to connect with like-minded and heart-connected people from all around the world with a common vision of promoting nurturing touch.

There is much learning from speakers around the world that seems to CONFIRM the work that we are all doing. It is also much fun to make friends with others and have the opportunity to meet up again at the

next conference.

Q: What's beneficial about attending the international IAIM conference?

This issue:

- IAIM International Conference
- Sensational Baby Review
- Infant Feeding & Allergies
- Rat Massage Research
- September Book Giveaway

Membership Info

Are you listed correctly on the Infant Massage USA website [directory](#)? If you'd like to add or update your directory information, [email](#) us. If you're not listed at all, please include a copy of your CEIM certificate in your email.

Amazon Smile



Recalls



IKEA
Child's Swing



Kidde Smoke &
Smoke/CO [Alarm](#)

We ALWAYS end the conference with a stroke review for everyone and sing "Ami Tomake" in a BIG circle! No dry eyes anywhere! It is a learning, connecting and personally rewarding experience. I hope all CEIMS or others interested will have the opportunity to attend one day!

[Register](#) for this year's conference today!

Sensational Baby Review



Last month, we featured Gerry Rauch and Maureen McCuen in the CEIM Spotlight. This month, we caught up with the team to see what they thought of the new Sensational Baby materials. As part of the Beta Team, they offered to give their feedback on the materials in exchange for receiving a sneak peek at the kits.

Guess what? They loved it because "everything about the materials has been kicked up a notch! The Parent Guide looks very professional and is organized in a user-friendly manner. It's a beautiful booklet to give out in the first class and builds enthusiasm for the coming weeks. The illustrations for the massage strokes are much clearer and have a more updated look than our previous packets. I love that the materials reinforce what we teach in class and give references," Maureen said.

Gerry thinks that "by using the Sensational Baby name, it moves the focus of the work from a massage routine to relationship development between parent and child. This message is easier for me to deliver with the new materials." You can purchase the new Sensational Baby kits for yourself by mid-October via the IMUSA store!



Infant Feeding Practices Not Linked to Childhood Feeding Allergies



Benetton
Boys'
[Jacket](#)



Livie & Luca
Children's
[Shoes](#)

Conferences

Notre Dame & Attachment Parenting International: [Pathways to Child Flourishing](#); Notre Dame, IN; September 26-30

IAIM: [Educational Conference & General Assembly](#); Costa Rica; October 16-21

Lifespan Learning Institute; [Cultivating Loving Connections](#); Los Angeles, CA; January 31, 2015

Helpful Links

- [International Association of Infant Massage](#)
- [Healthy Mothers, Healthy Babies](#)
- [National Resource Center](#)
- [NCAST](#)
- [Mothering](#)
- [CSEFFEL](#)
- [Zero to Three](#)



Early infant feeding practices do not predict the development of food allergy in children, nor do they protect against it, a new study suggests. However, the duration of exclusive breastfeeding and timing of complementary food introduction are associated with other health outcomes, including lower rates of ear, throat, and sinus infections and dietary habits that may have long-term health consequences.



These findings, from the Year 6 Follow-Up (Y6FU) to the Infant Feeding Practices Study II (IFPS-II), were published September 2 in a *Pediatrics* supplement. The longitudinal study enrolled women between 2005 and 2007 and focused on infant feeding practices and diets of women from their third trimester to 12 months postpartum. [Read More...](#)

Rat Massage Research Helps Premature Babies Thrive



A young scientist takes a small brush, the kind you would use to clean a camera lens, and rubs it briskly down the back of an infant rat – a rat pup.

No, he's not giving rat pups a massage to relieve boredom. He's actually doing research, funded by the federal government.

If this strikes you as frivolous or a waste of tax dollars, consider this: a discovery resulting from these experiments led to a momentous change in how premature babies are cared for that has saved lives and billions of dollars in health care costs. Because of this research, thousands of preemies have survived, grown stronger, thrived, and gone on to live healthy lives. [Read more...](#)

Psst! This article was posted on the [Infant Massage USA Facebook Page](#)! Like the page to read other articles like this one.

September Book Giveaway: *Zero to Five: 70 Essential Parenting Tips...*

In *Zero to Five: 70 Essential Parenting Tips Based on Science (and What I've Learned So Far)*, Tracy Cutchlow takes dozens of parenting tips based on scientific research and distills them into something you can easily digest during one of your two-minute-long breaks in the day. The pages are beautifully illustrated by award-winning photojournalist Betty Udesen. Combining the warmth of a best friend with a straightforward style, Tracy addresses questions such as:

- Should I talk to my pregnant belly / newborn? Is that going to feel weird? (Yes, and absolutely.)
- How do I help baby sleep well? (Start with the 45-minute rule.)

- How can I instill a love of learning in my child? (By using specific types of praise and criticism.)
- My sweet baby just hit a playmate / lied to me about un-potting the plant / talked back. Now what? (Choose one of three logical consequences.)
- Who knew babies were so funny? (They are!)

Whether you read the book front to back or skip around, Zero to Five will help you make the best of the tantrums (yours and baby's), moments of pure joy, and other surprises along the totally-worth-it journey of parenting.

If you're willing to write a short review of this book, enter to win this [Rafflecopter giveaway](#).

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